

V Semester B.Com. (LSCM) Examination, April/May 2023 (CBCS Scheme) COMMERCE Entrepreneurship Development

Max. Marks: 70

Time: 3 Hours

Instruction: Answers should be written only in English.

SECTION - A

Answer any 5 sub-questions. Each sub-question carries 2 marks.

- a) Give the meaning of entrepreneur.
 - b) What is cottage industry ?
 - c) What do you mean by industrial estate?
 - d) Expand TECSOK.
 - e) Give the meaning of venture capital.
 - f) What is subsidy?
 - g) What is scanning the business environment?

SECTION - B

Answer any 3 questions. Each question carries 6 marks.

 $(3 \times 6 = 18)$

- 2. List the objectives of an entrepreneur.
- 3. Discuss the steps involved in formulation of Business Plan.
- 4. List out the advantages of SSIS.
- 5. Briefly explain the consequences of industrial sickness.
- 6. Explain the sources of business opportunities.



SECTION - C

Answer any 3 questions. Each question carries 14 marks.

 $(3\times14=42)$

- 7. Explain the role of Commercial Banks in development of SSIS.
- 8. Discuss the various problems encountered by women entrepreneurs in India.
- 9. Explain the various steps involved before commencing business.
- 10. Explain the major aspects of business plan.
- 11. Explain the factors influencing entrepreneurship.